



2025/2026
Sponsorship



Our club



Founded in 1981, the Aspley Little Athletics Centre is an immensely proud club and an integral part of Little Athletics Australia.

With a fair play environment, safe and modern facilities, we encourage children to achieve their personal best. Our aim is to develop the children to be technically skilled, team-oriented, both on and off the field, and to always have fun!

We want to help the children uphold the values of Little Athletics Queensland; Family, Fun and Fitness, now and into the future.

With a dedicated committee, we invite you to join with us to support our community club while providing exposure and opportunity for your business.



Partnership with Aspley Little A's



At Aspley Little Athletics, we are more than just an athletics club; we are a community.

Aspley Little Athletics is focusing on 2 major areas for the 2025/26 season:

1. To provide the **best facilities and equipment** to all who call ALA home.
2. To provide the **best coaching** to all our athletes allowing them to jump to new heights!



Sponsorship Tiers



Benefits	Platinum	Gold	Silver	Bronze
Logo on uniform	✓			
Field Signage (equipment shed)*	✓			
Clubhouse Signage*		✓		
Training Shirt Logo		✓		
Website logo	✓	✓	✓	✓
Featured in social media posts	✓	✓	✓	✓

BBQ sponsor (competition day) featured in social media post, brand presence at the club house for the competition day approximately \$500 of supplies.

Individual Event Day Sponsorship - limited opportunities

* To be provided by company

Platinum Sponsorship



Inclusions:

\$20,000

- Access to approximately **40,000 parents** who attend ALA facilities each year
- Over **10,000 frequent the grounds** through training, carnivals & competition
- Access to **over 25 schools around Brisbane** both Private & Public
- **Access to parents/athletes** who typically stay with club for 8-10 years

Unlimited brand presence opportunities around the grounds including:

- Banners and flags *to be provided by the sponsor
- Sponsor Announcements at the weekly competition days
- Your business logo placed on the home page of the ALA website
- A minimum of 20 sponsored communications, delivered through a tailored mix of social media posts, stories, and EDM content.
- Weekly advertising on competition days club noticeboard
- Opportunity to speak at the end of season presentation
- Presenting the Club Age Championship trophy Boy and Girl



Gold Tier Sponsorship



\$5,000

Inclusions:

- Access to approximately **40,000 parents** who attend ALA facilities each year
- Over **10,000 frequent the grounds** through training, carnivals & competition
- Access to **over 25 schools around Brisbane** both Private & Public
- **Access to parents/athletes** who typically stay with club for 8-10 years

Brand presence opportunities:

- Unlimited brand presence opportunities around the grounds including banners and flags *to be provided by the sponsor
- Sponsor announcements at the weekly competition days
- Your business logo placed on the home page of the ALA website
- 10 sponsored communications, delivered through a tailored mix of social media posts, stories, and EDM content.
- Weekly advertising on competition days club noticeboard



Silver Tier Sponsorship



\$2,500

Inclusions:

- Access to approximately **40,000 parents** who attend ALA facilities each year
- Over **10,000 frequent the grounds** through training, carnivals & competition
- Access to **over 25 schools around Brisbane** both Private & Public
- **Access to parents/athletes** who typically stay with club for 8-10 years

Brand presence opportunities:

- Limited brand presence opportunities around the grounds including banners and flags *to be provided by the sponsor
- 15 weeks sponsor announcements at the weekly competition days
- Your business logo placed on the home page of the ALA website
- 7 sponsored communications, delivered through a tailored mix of social media posts, stories, and EDM content.
- Weekly advertising on competition days club noticeboard



Bronze Tier Sponsorship



\$1,000

Inclusions:

- Access to approximately **40,000 parents** who attend ALA facilities each year
- Over **10,000 frequent the grounds** through training, carnivals & competition
- Access to **over 25 schools around Brisbane** both Private & Public
- **Access to parents/athletes** who typically stay with club for 8-10 years

Brand presence opportunities:

- 7 weeks brand presence opportunities around the grounds including banners and flags *to be provided by the sponsor
- 7 weeks Sponsor announcements at the weekly competition days
- Your business logo placed on the home page of the ALA website
- 5 sponsored communications, delivered through a tailored mix of social media posts, stories, and EDM content.
- Weekly advertising on competition days club noticeboard



Our Committee



Thank you for your consideration

For more information regarding partnership opportunities with the Aspley Little Athletics Club please contact our team below:

Centre Manager
Andrea Taft

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Grants & Sponsorship Committee
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Nurturing Champions Since 1981

**Aspley Little Athletics Centre
& Aspley Athletics**

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Scan to view
our new website!

